



SUNY SULLIVAN

STRATEGIC PLAN

The purpose of this Strategic Plan is to guide and unite the entire SUNY Sullivan College Community through shared goals in support of our Mission Statement.

## VISION STATEMENT

SUNY Sullivan is the heart of higher education and culture in the Catskills.

## Mission Statement

SUNY Sullivan is the leader of innovative higher education and a catalyst for workforce development throughout the Sullivan Catskills and beyond. Our diverse community cultivates personal growth and professional advancement, preparing students for success in a sustainable and interconnected world.

## Core Values

The SUNY Sullivan community values these elements as core to our identity:

1. Equitable access to educational opportunities.
2. Critical inquiry and creativity as paths to transformation.
3. Enhancement of mind-body wellness and social belonging.
4. Educational and cultural partnerships across our communities.
5. Sustainable stewardship of resources.
6. Student-centered physical activities and athletic programs.
7. A culture of social inclusion and respect.
8. Development of civic-minded leadership, accountability, and responsibility in society.

## WHY SUNY SULLIVAN

- ✓ SUNY Sullivan is a forward-looking, top-tier community college in New York offering over 40 degree programs, certificates, and micro-credentials for learners at all levels of their educational goals.
- ✓ We value critical inquiry and creativity while supporting our students in a culture of inclusion and respect.
- ✓ SUNY Sullivan's 405-acre campus provides a living sustainability lab with an organic farm, geothermal heating and cooling, solar farm, wind turbine, and apiary.
- ✓ We commit to environmental and social responsibility to inform our campus operations and curriculum. Whether from an urban environment or local hometown, our students benefit from our mind-body wellness initiatives and excel in championship Division II Athletics programs.
- ✓ We partner with Garnet Health, New Hope Community, Sullivan County Partnership for Economic Development, The Sullivan Catskills Visitors Association, Sullivan Renaissance, Sullivan 180, The Center for Discovery, and other regional organizations to offer educational and cultural opportunities for our students and the wider community.
- ✓ SUNY Sullivan is housed in facilities designed by the classic New York firm of Edward Durrell Stone and Associates. Our Catskill Mountains campus thrives with its cosmopolitan student community, many of whom come from outside the county and live in our residence halls.
- ✓ Since the college opened its doors in 1963, we remain at the forefront of meeting the ever-changing needs of society, and will continue to do so into the future.

## STRATEGIC GOALS

These eight SUNY Sullivan Strategic Goals are intended to help the college community prioritize and direct our efforts. They are not presented in any order of priority:

These are the essence of our 2021-2025 Strategic Direction:

- 1. Lead environmental sustainability across higher education**
  - a. Integrate sustainability education across academic programs and campus policies
  - b. Lower operating costs by reducing the environmental footprint through energy efficiency
  - c. Engage local communities by demonstrating sustainable infrastructure
- 2. Expand our athletic excellence and achievements**
  - a. Add new sports
  - b. Esports
- 3. Cultivate a workforce development program for the Catskills region**
  - a. Be the workforce hub for the Catskills region (external)
  - b. Job readiness skills (internal)
- 4. Determine a college-wide development strategy**
  - a. Alumni outreach and development
  - b. Articulate a strategy and capacity for grant management
  - c. Annual fundraising goals
  - d. Robust government and corporate funding partnerships and relationships
  - e. Prioritize capital projects and the campus master plan
- 5. Expand community / cultural partnerships**
  - a. Become the center of community resources and engagement
  - b. Promote student, faculty, and staff service opportunities
- 6. Develop a strategy for advanced digital technology**
  - a. Increase high-speed campus-wide wireless range and access
  - b. Expand distance learning capacity
  - c. State of the art E-sports facility
  - d. Upgrade classroom technologies
  - e. Consistent and reliable electrical power across the campus
  - f. Ensure all students have access to sufficient personal technology for their studies
  - g. Provide technological literacy for all members of the college community
- 7. Expand into additional student markets**
  - a. CEE (college for educational enrichment)
  - b. Certificate programs and micro-credentials for workforce development and lifelong learning
  - c. Military (active & veterans)
  - d. Job-readiness training
  - e. Increase international student opportunities
- 8. Strengthen the culture of student support**
  - a. Assist with food insecurities solutions
  - b. Financial Hardship Grants
  - c. Student development services
  - d. On-campus childcare
  - e. Wellness programming

## Strategic Planning Committee Members 2021-2025

The Strategic Planning Committee met together and through working groups from December 2020 through April 2021, during which they completed a SWOT Analysis and engaged with stakeholders college-wide. The committee included 13 members from across the college community to engage diverse voices and perspectives into the planning process.

- Maura Caycho, Director of Executive Operations and Administrative Associate to the Board of Trustees
- Phyllis Coombe, SUNY Sullivan Board Trustee
- Eleanor Davis, Dean of Communications & Admissions
- Nancy Hackett, Chair, SUNY Sullivan Board of Trustees
- Jeffrey Keefer, Director of Institutional Research, Strategic Planning Committee Lead
- Thomas Martin, Associate Professor, International Student Liaison
- Tom McManus, Director, Associate Professor – Respiratory Care
- Michelle Miralle, Board of Trustee, Student Member
- Kim Phillips, Principal Account Clerk
- Larry Reeger, Associate Professor, Sustainability Coordinator
- Diane Riegal, Professor, Catskill Hospitality Institute
- Brent Wilson, Assistant Director of Athletics, Head Men's Basketball Coach
- Migs Wright, SUNY Sullivan Foundation Board Treasurer

Approved by President Jay Quaintance on May 3, 2021

Approved by the Board of Trustees on May 20, 2021

