
Policy: Media Relations Policy

Policy No: 3.20

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MEDIA RELATIONS POLICY

Media coverage is an important part of SUNY Sullivan's marketing and public relations efforts as it builds our college's presence in the community and creates awareness with prospective students and industry partners.

If you are contacted by the media, please refer them immediately to the Dean of Communications by sending an email to press@sunysullivan.edu. This allows the college to respond quickly and present a consistent message.

The Office of Communications encourages and welcomes your willingness to help reporters tell SUNY Sullivan's story. Please contact the Communications Office as soon as you are aware of a story or event you would like to share with the press. News releases are generally e-mailed at least two weeks before an event.