

2023-2024 Contract of Study: Course Requirements & Suggested Sequence Business Administration: Marketing – AAS* - 60 Credits

Name:		ID #:	
Address:			
Tel No:	()	Cell: ()	
Email:		Date:	

Code			_	Term/			
MK	Course #	Course Name	Cr	grade	Notes		
Pre-Program Requirements							
	Math Comp						
First Semester:							
	BUS 1101	Business Mathematics	3				
	BUS 1402 or	Fundamentals of Accounting OR	3-4				
	BUS 1416	Financial Accounting					
	ENG 1001	Composition I	3				
	BUS 1310	Principles of Management	3				
	PED	PED Physical Education Elective	1				
Second Semester:			13-1	14			
	BUS 1125	Business Communications	3				
	ENG 1301	Fundamentals of Speech	3				
	BUS 1302	Principles of Advertising	3				
	Elective	A Liberal Arts elective*	3				
	Elective	A Liberal Arts elective*	3				
Third Semester:			15				
	BUS 1301	Principles of Marketing	3				
	BUS 1304	Principles of Sales	3				
	BUS 1501	Business Law I	3				
	PED	PED Physical education Elective	1				
	SCI	A course with the SCI prefix with lab	4				
	Elective	A Liberal Arts elective*	3				
Fourth Semester:			17				
	BUS 2122	Computer Applications for Business	3				
	BUS 2502	Business Law II (Spring ONLY)	3				
	BUS 2602	International Business	3				
	ECO 1401 or	Macroeconomics OR	3				
	ECO 1402	Microeconomics	<u> </u>				
	BUS 1341	Entrepreneurship (Spring ONLY)	3				
GRADUATION Degree date:			15		Total Credits Earned:		

By signing this contract, I commit myself to study and work until I have successfully completed this program. My advisor acknowledges my commitment and pledges to support my endeavors.

Student Signature:	 Date:	
Advisor Signature:	 Date:	

^{*} All AAS degrees require ENG 1001 Composition I, ENG 1301 Fundamentals of Speech, a 4 credit science course with lab and a minimum of 10 additional Liberal Arts credits from at least two other areas of study. Liberal Arts prefixes: ANT, ECO, ENG, FLA, GEO, HIS, HON, HUM, MAT, POL, PSY, SCI, and SOC. COM 1301, Interpersonal Communications, COM 1305, Intercultural Communication, COM 2110 Intro to Media Communications, CPT 1210, Computer Literacy, CPT 1301, Logic and Problem Solving, CRJ 1115, Introduction to Criminal Justice, and THE 1700, Theater History I are also classified as liberal arts.