



KITES • COLLEGE • COMMUNITY



SUNY SULLIVAN

# SpringFest

## SPONSORSHIP AGREEMENT



\_\_\_\_\_ (sponsor name) has agreed to be a \_\_\_\_\_ (sponsorship level) of Springfest: Kites, College & Community. Proceeds will benefit the SUNY Sullivan Foundation.

For your sponsorship, the SUNY Sullivan Foundation will provide the following:

### ☐ Leadership | \$10,000 *(only 2 available)*

- Logo inclusion on all print ads
- Logo inclusion in all eblasts (header & footer)
- Logo inclusion on the event program (front & back cover)
- 250 branded kites (exclusive branding)
- Program ad space (full page; inside back cover or inside front cover, 5.5" x 8.5")
- Mention in all radio ads
- Logo inclusion on all social media images
- Dedicated Thank You posts (2) on social media (with dedicated image)
- Prime location for vendor space (20' x 10')
- Logo inclusion on web event page (header & footer)

### ☐ Contributor | \$2,500

- Logo inclusion in all eblasts (footer only)
- Logo inclusion on the event program (back cover)
- Program ad space (half page ad, 5" x 3.92")
- Company name inclusion on all social media images
- Dedicated Thank You post (1) on social media
- Vendor space (10' x 10')
- Logo inclusion on web event page (footer only)

### ☐ Booster | \$500

- Company name inclusion in all eblasts (footer only)
- Company name inclusion on the event program (back cover)
- Supporter listing in shared social media post
- Vendor space (10' x 10')
- Company name inclusion on web event page (footer only)

### ☐ Sponsor | \$5,000

- Company name inclusion on all print ads
- Logo inclusion in all eblasts (footer only)
- Logo inclusion on the event program (back cover)
- Program ad space (full page ad, 5" x 8")
- Mention in radio ads (60s spots only)
- Company name inclusion on all social media images
- Dedicated Thank You post (1) on social media (with dedicated image)
- Vendor space (20' x 10')
- Logo inclusion on web event page (footer only)

### ☐ Supporter | \$1,000

- Company name inclusion in all eblasts (footer only)
- Company name inclusion on the event program (back cover)
- Program ad space (quarter page ad, 2.42" x 3.92")
- Contributor listing in shared social media post
- Vendor space (10' x 10')
- Company name inclusion on web event page (footer only)

### ☐ Friend | \$250

- Company name inclusion in all eblasts (footer only)
- Company name inclusion on the event program (back cover)
- Vendor space (10' x 10')
- Company name inclusion on web event page (footer only)

Name: \_\_\_\_\_ Company name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Website: \_\_\_\_\_

### Payment Method

☐ I paid online via a donation at [sunysullivan.edu/foundation/donate](https://sunysullivan.edu/foundation/donate). ☐ Check enclosed, made payable to SUNY Sullivan Foundation

Credit Card: ☐ Visa ☐ Mastercard ☐ AmEx ☐ Discover

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Sec. Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Sponsor Representative (print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Please submit payment to:

SUNY Sullivan Foundation  
Attn: Eleanor Davis  
112 College Road  
Loch Sheldrake, NY 12759



The Sullivan County Community College Foundation, Inc. is registered with the IRS as a 501c3 not-for-profit corporation.  
Donations are tax-deductible to the extent allowed by law.