



KITES • COLLEGE • COMMUNITY



SUNY SULLIVAN

SpringFest

SPONSORSHIP AGREEMENT



_____ (sponsor name) has agreed to be a _____ (sponsorship level) of Springfest: Kites, College & Community. Proceeds will benefit the SUNY Sullivan Foundation.

For your sponsorship, the SUNY Sullivan Foundation will provide the following:

Leadership | \$10,000 *(only 2 available)*

- Logo inclusion on all print ads
- Logo inclusion in all eblasts (header & footer)
- Logo inclusion on the event program (front & back cover)
- 250 branded kites (exclusive branding)
- Program ad space (full page; back cover or inside front cover, 5.5" x 8.5")
- Mention in all radio ads
- Logo inclusion on all social media images
- Dedicated Thank You posts (2) on social media (with dedicated image)
- Prime location for vendor space (20' x 10')
- Logo inclusion on web event page (header & footer)

Sponsor | \$5,000

- Company name inclusion on all print ads
- Logo inclusion in all eblasts (footer only)
- Logo inclusion on the event program (back cover)
- Program ad space (full page ad, 5" x 8")
- Mention in radio ads (60s spots only)
- Company name inclusion on all social media images
- Dedicated Thank You post (1) on social media (with dedicated image)
- Vendor space (20' x 10')
- Logo inclusion on web event page (footer only)

Contributor | \$2,500

- Logo inclusion in all eblasts (footer only)
- Logo inclusion on the event program (back cover)
- Program ad space (half page ad, 5" x 3.92")
- Company name inclusion on all social media images
- Dedicated Thank You post (1) on social media
- Vendor space (10' x 10')
- Logo inclusion on web event page (footer only)

Supporter | \$1,000

- Company name inclusion in all eblasts (footer only)
- Company name inclusion on the event program (back cover)
- Program ad space (quarter page ad, 2.42" x 3.92")
- Contributor listing in shared social media post
- Vendor space (10' x 10')
- Company name inclusion on web event page (footer only)

Booster | \$500

- Company name inclusion in all eblasts (footer only)
- Company name inclusion on the event program (back cover)
- Supporter listing in shared social media post
- Vendor space (10' x 10')
- Company name inclusion on web event page (footer only)

Friend | \$250

- Company name inclusion in all eblasts (footer only)
- Company name inclusion on the event program (back cover)
- Vendor space (10' x 10')
- Company name inclusion on web event page (footer only)

Name: _____ Company name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Website: _____

Payment Method

I paid online via a donation at sunysullivan.edu/foundation/donate. Check enclosed, made payable to SUNY Sullivan Foundation

Credit Card: Visa Mastercard AmEx Discover

Credit Card #: _____ Exp. Date: ____/____/____ Sec. Code: _____

Name on Card: _____ Postal Code: _____

Sponsor Representative (print): _____

Signature: _____ Date: _____

Please submit payment to:
SUNY Sullivan Foundation
Attn: Eleanor Davis
112 College Road
Loch Sheldrake, NY 12759

