

# "China, the U.S. & the Rise of Xi Jinping" (2024)

Produced for PBS Frontline

**Excerpts & Conversation** with Award-Winning Investigative Journalists

**Martin Smith & Marcela Gaviria**

Moderated by Ultan Guilfoyle

**Thursday, June 26**

**Seelig Theatre at SUNY Sullivan**

112 College Rd, Loch Sheldrake, NY 12759

Join us for a special screening and in-person presentation of the critically acclaimed PBS Frontline documentary, "China, The US and the Rise of Xi Jinping" (2024), with award-winning journalists and filmmakers Martin Smith and Marcela Gaviria. The evening will be moderated by Ultan Guilfoyle.

Gain firsthand perspectives on the making of this powerful film, the complex relationship between two global superpowers, and the ascent of China's influential leader.

**Meet & Greet Reception +  
"Excerpts & Conversation"  
Event: \$150**

*Connect with filmmakers Martin Smith & Marcela Gaviria over cocktails and light hors d'oeuvres in the Seelig Theatre Lobby before the "Excerpts & Conversation" event.*

**"Excerpts & Conversation"  
Event: \$75**

*Space is limited;  
reserve your spot today!*

## SPONSORSHIP OPPORTUNITIES

### CO-SPONSOR | \$5,000

- Logo inclusion on web event page (header and footer)
- Dedicated "Thank You" social post with branded image
- Mention in all radio ads
- Acknowledgement at reception and main event
- Six (6) event tickets (Meet & Greet Reception + "Excerpts & Conversation")
- Logo inclusion in on-screen acknowledgement (large logo; top billing)
- Logo inclusion on Thank You signage (large logo; top billing)

### PATRON | \$2,500

- Company name inclusion on web event page (footer only)
- Dedicated "Thank You" social post
- Mention in 60-second radio ads
- Acknowledgement at reception and main event
- Four (4) event tickets (Meet & Greet Reception + "Excerpts & Conversation")
- Logo inclusion in on-screen acknowledgement
- Logo inclusion on Thank You signage

### CONTRIBUTOR | \$1,000

- Company name inclusion on web event page (footer only)
- Contributor listing in shared social post
- Mention in 60-second radio ads
- Two (2) event tickets (Meet & Greet Reception + "Excerpts & Conversation")
- Company name inclusion in on-screen acknowledgement
- Company name inclusion on Thank You signage

### SUPPORTER | \$500

- Company name inclusion on web event page (footer only)
- Supporter listing in shared social post
- Company name inclusion in on-screen acknowledgement
- Company name inclusion on Thank You signage

### BOOSTER | \$250

- Company name inclusion on web event page (footer only)
- Company name inclusion in on-screen acknowledgement
- Company name inclusion on Thank You signage



For tickets or sponsorships, please fill out the registration form on the reverse and mail in your check! You may also purchase tickets online.

*All proceeds from the event will benefit the SUNY Sullivan Foundation, which plays a critical role in sustaining our ability to make SUNY Sullivan accessible and affordable for all.*

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## Payment Details

☐ # \_\_\_\_\_ Meet & Greet Reception + "Excerpts & Conversation" Event | \$150     \$ \_\_\_\_\_

☐ # \_\_\_\_\_ "Excerpts & Conversation" Event only | \$75     \$ \_\_\_\_\_

☐ Sponsorship Level \_\_\_\_\_ \$ \_\_\_\_\_

(See front side for options and related costs.)

**TOTAL: \$ \_\_\_\_\_**

☐ I'd like to pay by check, enclosed here (make payable to SUNY Sullivan Foundation).

☐ I'd like to pay by credit card.

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Sec. Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Please return this completed form  
with payment to:

SUNY Sullivan Foundation  
Attn: Eleanor Davis  
112 College Road  
Loch Sheldrake, NY 12759



We also invite you to pay for your tickets online  
at [sunysullivan.edu/excerpts-conversation](https://sunysullivan.edu/excerpts-conversation).

For questions or more information, please contact the SUNY Sullivan Foundation by calling  
(845) 434-5750 x3188 or emailing [foundation@sunysullivan.edu](mailto:foundation@sunysullivan.edu).



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