

 SULLIVAN COUNTY COMMUNITY COLLEGE	2025-2026 Contract of Study: Course Requirements & Suggested Sequence Business Administration: Marketing –AAS - 61-62 Credits	
	Name: _____	ID #: _____
	Address _____	
	Phone: _____	
	Email: _____	Cell: _____
		Date: _____

Code MK	Course #	Course Name	CR	Term/Grade	GE	Notes
First Semester:						
<input type="checkbox"/>	BUS 1101	Business Mathematics	3		MATH	
<input type="checkbox"/>	CPT 1207	Computer Applications	3			
<input type="checkbox"/>	ENG 1001	Composition I	3		COMM	
<input type="checkbox"/>	BUS 1310	Principles of Management	3			
<input type="checkbox"/>	Elective	A Liberal Arts Gen Ed Elective	3			
Second Semester:			15			
<input type="checkbox"/>	BUS 1125	Business Communications (Spring Only)	3			
<input type="checkbox"/>	ENG 1301 or COM 1305	Fundamentals of Speech or Intercultural Communication	3		COMM	
<input type="checkbox"/>	BUS 1302	Principles of Advertising	3			
<input type="checkbox"/>	SCI	A Course with a SCI Prefix with Lab from the approved Gen Ed list	4		NATSCI	
<input type="checkbox"/>	Elective	A Liberal Arts elective*	3			
Third Semester:			16			
<input type="checkbox"/>	BUS 1301	Principles of Marketing	3			
<input type="checkbox"/>	BUS 1304	Principles of Sales	3			
<input type="checkbox"/>	BUS 1501	Business Law I (Spring Only)	3			
<input type="checkbox"/>	BUS 1402 or BUS 1416	Fundamentals of Accounting or Financial accounting	3-4			
<input type="checkbox"/>	Elective	A Liberal Arts Elective*	3			
Fourth Semester:			15-16			
<input type="checkbox"/>	ART 1610	Computer Graphics I (Spring Only)	3			
<input type="checkbox"/>	BUS 1652	Human Resource Management	3		DEISI	
<input type="checkbox"/>	BUS 2602	International Business (Spring Only)	3			
<input type="checkbox"/>	ECO 1401 or ECO 1402	Macroeconomics (Fall Only) or Microeconomics (Spring Only)	3			
<input type="checkbox"/>	BUS 1341	Entrepreneurship (Spring Only)	3			
GRADUATION			Degree date:		Total Credits Earned:	
			15			

Note: Students must meet a minimum of seven General Education outcomes.

*In order to receive full credit for the Written and Oral Communication General Education Learning Outcome, students must take both ENG 1001 English Composition I and ENG 1301 Fundamentals of speech.

**The following list of prefixes and courses are designated Liberal Arts: ANT, ECO, ENG, FLA, GEO, HIS, HON, HUM, MAT, POL, PSY, SCI, and SOC. COM 1301 Interpersonal Communications, COM 1305 Intercultural Communication, COM 2110 Introduction to Media Communications, CPT 1210 Computer Literacy, CPT 1301 Logic and Problem Solving with C++, CRJ 1115 Introduction to Criminal Justice, THE 1700 Theater History I and THE 2701 Theater History II are also classified as Liberal Arts.

By signing this contract, I commit myself to study and work until I have successfully completed this program. My advisor acknowledges my commitment and pledges to support my endeavors.

Student Signature: _____ Date: _____

Advisor Signature: _____

Date: _____